



MISSOURI WATCH, INC.

FALL 2005

PATIENT SAFETY SYMPOSIUM

“BRIDGING THE GAP”

A Discussion on Patient Safety

November 2, 2005

7:30 a.m. until 4:30 p.m.

Lodge of Four Seasons — Lake Ozark, MO

MISSOURI WATCH, INC.

Dear Colleague:

As you know, Missouri Watch is committed to bridging the gap often caused by political rhetoric by working with the healthcare community to improve patient safety and discover new and innovative ways to reduce medical errors.

With that goal in mind, I am pleased to invite you to attend our First Annual Health Care and Patient Safety Symposium aptly titled “Bridging the Gap” - November 2nd, 2005, at Lodge of Four Seasons, in beautiful Lake Ozark. The enclosed agenda outlines our program which is filled with information on current patient safety initiatives and quality care topics from some of the leading members in the health and legal communities.

The Symposium is designed for health care administrators, practitioners, nurses, advocates, attorneys, educators and students who wish to know more about the most important issue facing today’s medical community – improved patient safety. Participants will gain valuable knowledge about current issues and innovations in improving safety and providing quality care.

Register for this event by completing and returning the attached form, along with your registration fee by October 15th, 2005. You may also register online at www.mowatch.org or by faxing the registration form to 573-635-7424.

Special room rates are available through the Lodge of Four Seasons by calling 1.800.The.LAKE by October 2nd, 2005. We look forward to your participation in this important event.

Sincerely,

Ashley Allen, M.Ed.
State Coordinator

encls

P.O. BOX 2114
JEFFERSON CITY, MO 65102 - 1.866.676.7474
FAX: 573.635.7424
www.mowatch.org

SPACE IS LIMITED

“Bridging the Gap” A Discussion on Patient Safety

November 1 & 2, 2005
Lodge of Four Seasons – Lake Ozark, MO



Wednesday, November 2, 2005
Registration begins in Granada A & B
at 7:30 a.m.
Opening Remarks: 8:30 a.m.

WHO SHOULD ATTEND?

Health care administrators, practitioners, nurses, advocates, attorneys, educators and students who wish to know more about the most important issue facing today's medical community – improved patient safety.

GREAT ROOM RATES For Symposium Attendees!

**JUST MAKE YOUR RESERVATION
BY OCT. 2ND**

BY CALLING THE
LODGE OF FOUR SEASONS
1.888.265.5500

EASY REGISTRATION Just fill out the attached 2005 SYMPOSIUM REGISTRATION FORM

Missouri Watch, Inc. is
pleased to offer continuing
education credits to
professionals attending
the 2005 Symposium!

Agenda:

8:45 a.m. THE POLITICIZING OF PATIENT SAFETY Mary Ann Shea, RN, JD



The highly-politicized “Tort Reform” movement has created barriers between doctors and patients, and animosity between the legal and medical professions. We can truly “bridge the gap” between the medical and legal communities with patient safety as a priority.

9:45 a.m. ETHICS AND PATIENT SAFETY Ken Vuylsteke, JD



There is an inevitable conflict between the Hippocratic Oath “Do No Harm” and the patient's right to know. They have been injured when they needed the legal and medical ethics education and training to understand the risks and to guard against safety and malpractice lawsuits.

11:00 a.m. THE MISSOURI CENTER FOR PATIENT SAFETY Dr. Gregg Laiben, Medical Director - Primaris



Dr. Laiben will give an update on the progress of the Missouri Center for Patient Safety in 2004. The center's initiative started in 2004.

Noon – 1:15 p.m.
Lunch on your own

1:30 p.m. CREATING A CULTURE OF SAFETY: One Organization's Approach Kathryn Nelson, MHA

Safety cultures don't develop without taking action. Safety cultures don't develop without taking action. Ms. Nelson will discuss practical approaches to improving patient safety at the health care organization level and then suggest future national or regional steps that would further our progress.

2:30 p.m. MEDIA & Patient Incident Reporting Kathleen O'Dell, Springfield News-Leader

Today's news reporter faces new challenges in covering health safety issues. Trying to separate truth from half-truths and from outright exaggeration is difficult enough, but trying to write objectively about patient safety thrusts a reporter onto a minefield of special interests, all with their own agendas and statistical weaponry. And misconceptions and missteps by the news media can add to the confusion of consumers.

3:30 – 4:30 Expert Panel Discussion w/ Q&A

MISSOURI WATCH, INC.

About Our Speakers

Mary Ann Shea, J.D., R.N. is both an Attorney at Law and a Registered Nurse. She received her AA and BS degrees from Maryville University in St. Louis, and her JD from St. Louis University School of Law. Mary Ann is very active in the medical/legal arena, screening potential malpractice cases for attorneys, and presenting seminars nationwide to healthcare providers on malpractice avoidance. She is a member of the Missouri Bar, and is past president of the American Association of Legal Nurse Consultants.

Mary Ann's dual medical/legal background and education provide her with an unique perspective on both sides of the tort reform and patient safety issues as she believes and recognizes that we can indeed "bridge the gap" between the medical and legal systems with patient safety as the priority.

Kenneth Vuylsteke, J.D. is an Attorney At Law, and partner in the firm Fox and Vuylsteke in St. Louis, Missouri. Mr. Vuylsteke received his JD from Washington University, St. Louis, where he currently serves as an instructor in Medical Ethics for the School of Medicine. He is a member of the Missouri Bar Association, the Illinois Bar Association, the Missouri Association of Trial Attorneys and the Bar Association of Metropolitan St. Louis. He has published many articles on medical malpractice, and recently served on the Missouri Commission on Patient Safety. Mr. Vuylsteke is the recipient of the Missouri Watch 2005 Defender of Patient Safety Award for excellence in bridging the gap between lawyers and doctors.

Gregg Laiben, M.D. serves as Medical Director for Primaris, a healthcare information management company providing a variety of strategic solutions for clients. In addition to providing consulting services, Primaris contracts with the Centers for Medicare & Medicaid Services (CMS) as the Medicare Quality Improvement Organization (QIO) for the state. Laiben oversees clinical case review activities, the hospital payment monitoring program and is the clinical leader for hospital and physician office-based QI projects. A 1980 graduate of the University of Missouri - Kansas City School of Medicine, he trained in Internal Medicine at Truman Medical Center. Laiben maintained an active clinical practice for 12 years before transitioning to administrative medicine in 1993. He also has served as Medical Director for Missouri's Medicaid agency and recently chaired the Governor's Commission on Patient Safety.

Kathryn Nelson, MHA is the coordinator of patient safety for the University Hospital and Clinics at the University of Missouri Health Care System and serves as clinical instructor in the Department of Health Management and Informatics at the University of Missouri School of Medicine. She was the Vice Chair of the Missouri Commission on Patient Safety. At MUHC, she is the main architect, developer and administrator of an electronic adverse event reporting system where staff, physicians, patients, visitors and family members can report safety concerns. She oversees aviation safety team training and safety tool implementation at MUHC. She also facilitates root cause analysis teams and mentors more than 250 nursing and physician leaders on systemic resolution of reported adverse events.

Ms. Nelson has a master's degree in health administration from the University of Missouri and an extensive background in continuous quality improvement in health care and other industries.

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About Our Speakers

Kathleen O'Dell has been the health and medical reporter for the Springfield News-Leader for six years, and has been a journalist for 29 years. During her professional career she has worked at the Beaumont, Texas, Enterprise and Journal, the Springfield News-Leader, and was a reporter and editorial writer on the first national staff that launched USA Today in Washington, D.C. Kathleen has received numerous awards for reporting and writing from the Missouri Press Association; the News-Leader's parent company Gannett Co.; the Greene County-based Advocates for Healthy Children and Youth; the National Alliance for the Mentally Ill Southwest Missouri, and she is a past recipient of the Springfield Area Chamber of Commerce Salute to Health Care award. Kathleen is also the recipient of the Missouri Watch 2005 Defender of Patient Safety Award for excellence in healthcare journalism.

**MISSOURI WATCH, INC.
FALL 2005 PATIENT SAFETY SYMPOSIUM**

**“BRIDGING THE GAP”
A Discussion on Patient Safety**

AGENDA

Tuesday, November 1st, 2005

- 4:30 p.m. **Speakers and Attendees check in to Lodge of Four Seasons**
- 4:30 – 6:30 p.m. **Symposium pre-registration outside Escollo Room**
- 6:00 – 7:30 p.m. **Guest Speakers’ Reception heavy hors d’oeuvres & cash bar
Escollo Room**

Wednesday, November 2nd, 2005 – Granada A & B

- 7:30 – 8:30 a.m. **Registration in Granada Hallway**
- 8:30 – 8:45 a.m. **Introductions and Opening Remarks**
- | 8:45 – 9:45 a.m. **The Politicizing of Patient Safety**
Mary Ann Shea, J.D., R.N.
- | 9:45 – 10:45 a.m. **Ethics and Patient Safety**
Kenneth Vuylsteke, J.D.
- 10:45 a.m. **Coffee Break**
- 11:00 – Noon **Update: Missouri Center for Patient Safety**
Dr. Gregg Laiben, Medical Director for PRIMARIS
- Noon – 1:15 p.m. Lunch on your own*
- 1:30 – 2:30 p.m. **Creating a Culture of Safety: One Organization’s Approach**
Kathryn Nelson, MHA, UMC Hospitals & Clinics
- 2:30 – 3:30 p.m. **The Media and Patient Safety Reporting**
Kathleen O’Dell, Springfield News-Leader
- 3:30 – 4:30 p.m. **Panel of Experts – A Discussion and Q&A Session**
Panel includes Symposium speakers along w/ participating Missouri legislators

MISSOURI WATCH, INC.

2005 Patient Safety Symposium - "Bridging the Gap"

7:30 a.m. - 4:30 p.m.

Wednesday, November 2, 2005 - Lodge of Four Seasons - Lake Ozark, MO

REGISTRATION FORM

DEADLINE FOR REGISTRATION IS OCTOBER 15th, 2005!!

CONTACT INFORMATION

NAME: _____

COMPANY: _____

ADDRESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____ E-MAIL: _____

REGISTRATION OPTIONS

SYMPOSIUM:

EARLY REGISTRATION FEE: \$75.00 PER PERSON NUMBER OF PERSONS ATTENDING: _____
(REGISTRATION FEE AFTER OCTOBER 15TH: \$85.00)

TOTAL AMOUNT DUE: \$ _____

REGISTER BY OCTOBER 15TH TO RECEIVE \$10 OFF YOUR REGISTRATION FEE!

PAYMENT

- CHECK/MONEY ORDER PAYABLE TO MISSOURI WATCH, INC.
 MASTERCARD VISA

Account #: _____ Expiration Date: _____

Cardholders Name (print): _____

Cardholders Signature: _____

Please make your check/money order payable to: *Missouri Watch, Inc.*

HOTEL ACCOMODATIONS CAN BE MADE BY CALLING
THE LODGE OF FOUR SEASONS BY OCTOBER 2ND AT 1.888.265.5500

REGISTRATION SUBMISSION:

FAX REGISTRATION FORMS: (573) 635-7424
or Mail: Missouri Watch, Inc., P.O. Box 2114, Jefferson City, Missouri 65102
Visit us at www.mowatch.org for the latest symposium information!

MISSOURI WATCH
2005-2006 REVERSE RAFFLE
TICKET ORDER FORM

Here is your chance to win \$5,000 during the May 2006 Defender of Patient Safety Banquet. Missouri Watch will run our Reverse Raffle for the next 6 months with the winner announced May 2006! Support Missouri Watch in our efforts to protect the rights of all Missourians!

CONTACT INFORMATION

NAME: _____
COMPANY: _____
ADDRESS: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
TELEPHONE: _____ FAX: _____ E-MAIL: _____

PAYMENT

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 MASTERCARD VISA

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Cardholders Signature: _____

Please make your check/money order payable to: *Missouri Watch, Inc.*

Please mail me _____ tickets
(# of tickets requested)

Please submit the completed form with your payment via one of the following methods:

FAX: 573-635-7424

Email: Info@missouriwatch.net

US Mail: Missouri Watch, Inc.
 ATTN: Events Coordinator
 P.O. Box 2114
 Jefferson City, MO 65102